

# International Theatre Institute ITI

## World Organization for the Performing Arts



UNESCO  
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1332 Xinzha Road, Jing'an  
Shanghai / China 200040

**To Centres, Cooperating Members of ITI & Members and Friends of ITI**

UNESCO, Paris & Shanghai, 20 March 2020

**Celebrate World Theatre Day 2020 with sending a VIDEO  
of your country's version of Shahid NADEEM's message &**

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**Celebrate International Dance Day 2020 with sending a VIDEO  
of your country's version of Gregory MAQOMA's message**

Dear friend, dear colleague, dear theatre and dance lover

2020 is a year with even more challenges for the performing arts community all over the world.

Almost all the Centres of ITI are not able to celebrate **World Theatre Day & International Dance Day** with an event because of the outbreak of the Covid-19 virus. Therefore, the General Secretariat Team of ITI initiates that all the members and friends **celebrate 2020 World Theatre Day and International Dance Day - online.**

We encourage all the Centres, Cooperating Members, any members and friends of ITI to send a video (preferably in MP4-Format) to CHEN Simin of the General Secretariat of ITI as soon as possible. Her email address is [chen.simin@iti-worldwide.org](mailto:chen.simin@iti-worldwide.org).

The content of the video may vary:

- **Someone reading the message in the country's language; a short theatre fragment for World Theatre Day message or a short dance fragment for the International Dance Day message, or any creative performance which appropriately interpreted the message for WTD or IDD.**
- **Or: Simply "Happy World Theatre Day" short self-video to share your enthusiasm, your wish for the future theatre or any kind of message that bring light and joy that we need in these difficulty times.**

The General Secretariat of ITI will collect your videos, edit them (if necessary) and share them to the world on the WTD website or the IDD website. Additionally, the General Secretariat will promote your videos in the more frequently published Newsletter.

After formatting, we will send you the edited video and the **link** so that you can send it to all your members in your country and put it the **link** on your institution's website.

Let's be especially active in this particular period. Let's share the beautiful messages by **Shahid Nadeem** (for WTD) and **Gregory Maqoma** (for IDD). Let's show everybody that we can celebrate theatre and dance and their value and that no virus can stop us from doing this.

Let's be united in this action for the benefit of each and everybody who loves, theatre and dance and shares our values for a culturally rich and peaceful world.

We look forward to receiving your video(s)!

Best regards

The General Secretariat Team of ITI



CHEN Zhongwen  
Deputy DG ITI



Tobias BIANCONE  
DG ITI

Attached are the messages of Shaid Nadeem and Gregory Maqoma in English and French.